

<b>SPONSORSHIP ITEM / CATEGORY</b>	<b>Platinum ( 3 slots available)</b>	<b>Gold ( 3 slots available)</b>	<b>Silver ( 4 slots available)</b>	<b>Bronze ( 3 slots available)</b>
Welcome Cocktail Reception ( JMP 2009)	x			
Opening Gala Dinner ( JMP 2009)	x			
Closing Gala Dinner ( JMP 2009)	x			
Day 1 Official Lunch ( 27th January 2009)		x		
Day 2 Official Lunch ( 28 <sup>th</sup> January 2009)		x		
Day 3 Official Lunch ( 29 <sup>th</sup> January 2009)		x		
Official Delegate Bag & Official Registration			x	
Day 1 Official Coffee Break Sponsor			x	
Day 2 Official Coffee Break Sponsor			x	
Day 3 Official Coffee Break Sponsor			x	
Official JMP Conference Pens & Notebook				x
Official JMP T Shirt				x
Official JMP Post event report				x
Headline speech during plenary session Days 1 & 2	x	x	x	x
Exhibition stand	x	x	x	x
Advert in the Official Conference Catalogue	x	x	x	x
Complimentary Delegate Places	10	8	6	4

## **PLATINUM SPONSOR (3 places available)**

### ***JMP 2009, Bamako, Mali***

- a) Sponsorship of the Welcome Cocktail Reception, 26<sup>th</sup> January 2009*
- b) Sponsorship of the Official Gala Dinner, 27<sup>th</sup> January 2009*
- c) Sponsorship of the Official Closing Gala Dinner, 29<sup>th</sup> January 2009*

### ***Benefits include:***

- Headline speaking slot in one of the plenary sessions on the first day of the event ( JMP 2009)
- 1 full color page advert in the official JMP catalogue ( prime location, inside back cover or inside front cover)
- 10 complimentary delegate places & 25% discount of any subsequent delegates booked for JMP 2009
- Logo and acknowledgement of your company as the official PLATINUM sponsor of JMP 2009 on the all the event marketing material
- 1 complimentary 12 sqm exhibition stand at the JMP 2009 expo.
- Acknowledgement as the official host of the function that you are sponsoring
- 2 VIP tables at your chosen hosted function at JMP 2009 ( opportunity to invite up to 20 additional guests)
- Opportunity to make a short welcome address during your chosen hosted function
- Specially branded invitation tickets produced to invite people to your function at JMP 2009
- 4 Branded posters around the hosted function location acknowledging your sponsorship at JMP 2009
- Opportunity to decorate the hosted function location as you see fit at JMP 2009 ( material to be provided by the sponsor)

## **GOLD SPONSOR (3 places available)**

### **Choose between:**

- a) *Sponsorship of the Official JMP Day 1 lunch, 27 January 2009*
- b) *Sponsorship of the Official JMP Day 2 lunch, 28 January 2009*
- c) *Sponsorship of the Official JMP Day 3 lunch, 29 January 2009*

### **Benefits include:**

- Headline speaking slot in one of the plenary sessions on the first day of the event
- 1 full color page advert in the official catalogue
- Logo and acknowledgement of your company as the official GOLD sponsor of JMP 2009 on the all the event marketing material
- 8 complimentary delegate places & 25% discount of any subsequent delegates booked
- 4 A1 Branded posters around the lunch break area acknowledging your sponsorship
- Opportunity to make a short introduction speech at the lunch you are sponsoring
- Opportunity to decorate the room as you see fit ( material to be provided by the sponsor)
- Opportunity to invite up to 20 VIP guests onto two VIP tables
- 1 complimentary 12 sqm exhibition stand at the JMP 2009 expo.
- Specially branded invitation tickets produced to invite people to your function

## **SILVER SPONSOR (4 places available)**

### **Choose between:**

- a) Sponsorship of the Official JMP Coffee Breaks, 27<sup>th</sup> January 2009
- b) Sponsorship of the Official JMP Coffee Breaks, 28<sup>th</sup> January 2009
- c) Sponsorship of the Official JMP Coffee Breaks, 29<sup>th</sup> January 2009
- d) Sponsorship of the Official delegate bag

### **Benefits include (Options A, B and C):**

- Speaking slot in one of the plenary sessions on the first or second day of the event
- 1 full color page advert in the official catalogue
- Logo and acknowledgement of your company as the official SILVER sponsor of JMP 2009 on the all the event marketing material
- 6 complimentary delegate places & 25% discount of any subsequent delegates booked
- 4 A1 Branded posters around the coffee break area acknowledging your sponsorship
- Opportunity to make a short introduction speech at the coffee break you are sponsoring
- Opportunity to decorate the room as you see fit ( material to be provided by the sponsor)
- 1 complimentary 12 sqm exhibition stand at the JMP 2009 expo.
- 1 corporate seminar for the duration of an hour, room & facilities provided

### **Benefits include (Option D): all elements included except coffee break sponsorship but in addition the following:**

- Exclusive company logo printed on the front of the Official JMP delegate bag
- Exclusive branding of JMP registration, to decorate as you see fit, to use for marketing purposes, handing out gifts and promotional material etc

## **BRONZE SPONSOR (3 places available)**

**Choose between:**

*a) Sponsorship of the Official JMP Notebook and Pens*

*b) Sponsorship of the Official JMP T Shirt*

*c) Sponsorship of the Official JMP Post event report*

- Headline Speaking slot in one of the plenary sessions in the Second day of the event
- 1 full color page advert in the official catalogue ( in case of catalogue sponsor back page)
- Logo and acknowledgement of your company as the official BRONZE sponsor of JMP 2009 on the all the event marketing material
- 4 complimentary delegate places & 25% discount of any subsequent delegates booked
- 1 corporate seminar for the duration of an hour, room & facilities provided
- Exclusive sponsorship / branding of the official JMP Notebook & Pen or T Shirt or Post event report ( this includes exclusive branding on the front page of the report, back page advertisement and opportunity to insert some editorial)
- 1 complimentary 12 sqm exhibition stand at the JMP 2009 expo.